

## Focus Group - Ceramic Product Range

Product Manager – Colin Stanyard

Becoming a member;

- For a 12 month period
- Based locally/able to get to Mapei UK H/O within 1 ½ -2 hours (for your own convenience)
- FOC product will be provided; ordered and received on the day attended
- Trials last ½ a day or 1 day
- Approximately 5 times in the 12 months we would need you to attend to test new products

Feedback:

We would like you to be confident in giving us a full appraisal of products trialed; we'll set up and clear away after the trial, refreshments are provided and you'll have onsite technical and product management support – we all want your honest feedback and suggestions for improvement.

What we're looking for;

Tilers with varying work history characteristics; both experienced fixers and those new to tiling, small jobs and bigger commercial job experience, little or full knowledge of product types/classifications/how to use – everyone is welcome to apply because our products are for all Tilers to use.

How to put yourself forward;

Email your interest and contact details; send us a brief history of work or a condensed CV, where you live and what training you've had.

Email: [ukmarketing@mapei.co.uk](mailto:ukmarketing@mapei.co.uk)

Contact number: 0121 508 6970 – option 4

