

20-22 SEPTEMBER 2015 • HARROGATE



# YOUR SHOW PREVIEW

*ALL YOU NEED TO KNOW  
ABOUT THE **UK'S ONLY**  
**NATIONAL FLOORING SHOW***



**BE THERE!**

# Get ready for your trip to The Flooring Show.

It's going to be the best and biggest edition you've seen in years!

Last year, thousands of flooring retailers, distributors, wholesalers, contractors, designers, architects and facilities managers (let's just say everyone in the industry!) from independent, SME and large-scale businesses visited The Flooring Show.

From 20–22 September, the flooring industry will meet again – and we'd love you to be there.

## SO, WHY VISIT?

- Meet 165+ exhibitors; catch up with your current suppliers, and get to know your future ones.
- Take advantage of special show-only deals and offers over all 3 days.
- Discover new products and keep up to date with the latest flooring innovations.
- Network with your peers at the show and during the Flooring Show Party from 5.30pm on Day 1.
- See the latest flooring design trends in a variety of exciting feature areas.
- Gain insights from industry leaders in the fascinating Business Enrichment Theatre.
- Be a part of the lively, friendly atmosphere that The Flooring Show is so famous for.



Oh, and it's completely free for you to attend! It's your show, after all.

## YOUR PREVIEW TO:

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## A PACKED SCHEDULE!

SUNDAY 20th September	MONDAY 21st September	TUESDAY 22nd September
09:00 registration opens	09:00 registration opens	09:00 registration opens
09:30 the Show and Trends Hub open	09:30 the Show and Trends Hub open	09:30 the Show and Trends Hub open
10:00 the Business Enrichment Theatre opens	10:00 the Business Enrichment Theatre opens	10:00 the Demo Zones open
10:00 the Demo Zones open	10:00 the Demo Zones open	10:45 the Business Enrichment Theatre opens
12:00 traditional Sunday lunch *ticket only	17:30 the Show closes	16:00 the Show closes
17:30 the Networking Evening opens in the Café/Trends Hub area		
19:00 the Comedy Night doors open in the Royal Hall		



## ACCOMMODATION – DON'T DELAY

Room availability is much tighter than usual this year because of the increased size and popularity of the show; the large Harrogate Autumn Flower Show is also open on 20th September. See page 5 for room booking info.

# HAVE YOU HEARD THE LATEST?

## JOIN US FOR THE 'PARTY IN THE PARK'



After a hard day on the show floor, winding down by having a good chat with colleagues, friends and new contacts whilst sipping on drinks and nibbling on canapés is just the ticket. And you're invited to do just that at the Networking Evening, hosted by The Flooring Show, in the Café area (at the end of Hall C) from 17:30 until 19:00. The Café theme this year is 'Picnic in the Park', and the reception theme is 'Party in the Park'. All are welcome to enjoy drinks and nibbles on us!

## HOUZZ TO SPEAK AT THE SHOW



Houzz is the world's leading platform for home renovation and design. More than 25 million monthly unique users rely on Houzz to find design inspiration, get advice from the largest home community on the web, source products, research and hire home professionals, and manage home projects from start to finish, and over 700,000 active home professionals use Houzz to showcase their work.

The Houzz sessions will cover the fundamentals of how you can grow and manage your company's online exposure. You can learn how to get discovered, build credibility and how to engage with homeowners. Don't miss out – catch them at 12:15 on day 1 and day 2.

## Delegate discount vouchers

The UK's most visitor-friendly exhibition town is friendlier still! Harrogate International Centre has again produced a booklet of free vouchers providing discounts of up to 25% at around 30 of the town's finest bars, restaurants and cafés. Collect your copy at the registration area, or download from the show website (after early September).



## RETURN OF THE COMEDY NIGHT!

A comedy night will again be held in the stunning Royal Hall at the HIC on Sunday 20th September 2015. The event starts at 19:00 for 19:30, after the end of the Networking Evening, and costs £350 for a table for 10, including supper. The show will feature top comedians from the pro circuit Jamie Sutherland and Phil Walker, plus one other to be confirmed.



All profit goes to the following children's charities: Candlelighters Leeds cancer charity, Variety, the Children's Charity & CLIC Sargent children's cancer charity. Call The Flooring Show team on +44 (0) 1423 779967 for more info.

**AND THE AWARD FOR THE BEST FLOORING EXHIBITION GOES TO...**

## THE FLOORING SHOW!

For yet another year, we are the proud holders of this prestigious Interiors Monthly Award, voted for by the readers of Interiors Monthly magazine – to whom we send an enormous "Thank you!". We'd also like to thank our wonderful visitors as a whole; each one of you help to make the show a huge success each year, and we couldn't have won this award without you.

**Come and join us this year to be a part of our next success story!**



## VANESSA BRADY CONFIRMED!

We are delighted that Vanessa Brady OBE – Founder, the Society of British & International Design – has accepted our invitation to return to the show, and she will make a keynote presentation on Monday 22nd September.



As an international multi-award-winning interior designer and business consultant, Vanessa is uniquely well placed to discuss the importance of design to the flooring industry. Her talk will be a must-attend session for all show participants, especially designers and architects.

## FIND THE FAULT COMPETITION

Don't miss the NICF's competition on its stand in Hall B: Find the Fault – Carpet. The prizes that have been donated and make up the complete prize package are:

- 1,000 triple facet blades kindly donated by Personna
- Tool bag kindly donated by Janser Ltd
- GT Extendable Knee Kicker and a Deluxe Heatbond Iron kindly donated by Roberts

## PORSCHE PRIZE AT THE FLOORING SHOW!

Laywell Flooring won Computers for Flooring's prize draw last year for a Porsche track day at Silverstone. "The event was a great success" says Kristian Bailey, Computers for Flooring MD. "We will return to The Flooring Show this year to showcase our management software designed specifically for the flooring industry, and we'll also give the opportunity for a similar experience to another lucky winner". **Look out for them on stand A25.**





# FEATURES – HALL C

## THE WOOL TRENDS CENTRE

The Campaign for Wool and British Wool Marketing Board will return to The Flooring Show for another year, bringing the wool carpet industry's leading names around an inspirational centrepiece showcasing the upcoming trends in wool carpet.

Styled in association with Homes & Gardens magazine and Sanderson and Zoffany fabrics, you'll see: **Adam Carpets – Axminster Carpets – Brintons – Brockway Carpets – Bronte Carpets – Cavalier Carpets – Ulster Carpets – Westex** as well as nearby exhibitors **Kingsmead, Hugh Mackay, Victoria Carpets** and **Whitestone Weavers**.



Meet the experts at British Wool, sign up for their latest initiatives, collect brochures, register for POS, and enter the woolly stand competition!

### Understanding Wool Fibre for Carpets. Stronger...Smarter...Safer

Register for the new Wool iBook – it's free and full of all the incredible benefits and science of real wool for carpet.

### Wool Seminars

Catch up with the new WoolRetailer.com seminars during the show, and learn all about the amazing story of naturally grown, super-strong, seriously long-lasting wool carpet. Those who sign up can even bag themselves a few surprise prizes, too!

"A great show; all my flooring needs under one roof. Excellent variety of trade stands. Many contacts made and a good asset for keeping up to date with the latest information. Excellent venue in a wonderful spa town."



## THE FLOORING RETAIL STORE OF THE FUTURE



This year, the Trends Hub will show a 'Flooring Retail Outlet of Tomorrow', designed specifically to reflect the shopping experience desired by consumers when making decisions about their home and how they want it to look.

The Scarlet Opus team – curators of The Flooring Show's Trends Hub for the 3rd consecutive year – spend their days researching the consumer's current and future wants, needs and desires from the interiors sector and will use their findings to build a mock-up of a flooring shop designed by the consumer. It's truly imaginative and perhaps at odds with what we currently do in the industry, or maybe not?

Is it a flooring shop that would be more attractive to consumers and provide more sales at higher prices for the retailer? Come and judge for yourselves – Scarlet Opus will be on hand to discuss the layout and contents with everyone.

You can even take the opportunity to tweet or simply tell us what you agree with, disagree with, like and dislike about the presentation. It should at the very least generate some great discussion, if not heated debate!

"I just wanted to contact you to say how impressed I was with the show this year. The Trends Hub really seemed to bring the event to life, a great addition."

# The WOOL CARPET FOCUS GROUP feature

## Wool Carpets #Naturally



WOOL CARPET FOCUS GROUP

The newly formed Wool Carpet Focus Group (WCFG) has been working with all sectors of the wool carpet and rug industry, and from a standing start a few months ago they have made exceptional progress. Visitors to The Flooring Show will be able to visit them at a special feature area in Hall C.

Martin Curtis, chairman of the WCFG, says, "In a way, it is much easier for us to have an impact because we are a single policy, all-inclusive group that has the sole aim of helping manufacturers and retailers sell more wool carpets and rugs #naturally!"




Visitors will see evidence of how well wool carpets perform under extreme conditions, with a live video feed and a demonstration of the unique 'Bouncebackability' effect – the natural ability of wool carpets to return to their original appearance after they have been trodden on all day. Curtis says, "We all know how safe wool is, and visitors to the show will be given leaflets to explain the natural health benefits of wool. We have some great imagery for retailers to use, and we think it will give everyone an opportunity to learn more about wool and why it is the best choice #naturally!"


Visitors to the show will also see displayed the volcanic eruption of a Wool Mountain, supplied by the WCFG; with vibrant dyed silver lava flows and wool rocks cascading and erupting from the crater into the atmosphere, it should be something no one has seen before!



## Plan your trip to Harrogate

### VISITOR INFO – AT A GLANCE

 **Show website:** for much more information and for all updates, simply visit the show website at [www.theflooringshow.com](http://www.theflooringshow.com)

 **Contact:** if you require help on any aspect of the show, please contact the event team on +44 (0) 1423 779967.

 **The Venue:**  
Harrogate International Centre  
Kings Road, Harrogate  
North Yorkshire, HG1 5LA

**Tel:** +44 (0) 1423 500500


**Fax:** +44 (0) 1423 537210

or visit: [www.harrogateinternationalcentre.co.uk](http://www.harrogateinternationalcentre.co.uk)



#### Travelling by road:

- **From the South:** take the M1 then A1(M), exit Wetherby (9 miles from Harrogate) and follow signage
- **From the North:** A1, exit Wetherby or Knaresborough (Knaresborough exit is 8 miles from Harrogate)
- **From the East:** M621 then A1(M), exit Wetherby
- **From the West:** M56 to M62 then A1(M), exit Wetherby

 **Car parking - FREE for all days:** The Harrogate International Centre has a large underground car park which will be **FREE OF CHARGE** to all registered Flooring Show visitors on all three open days (first come first served).



**Travelling by rail:** services run from all major cities to Leeds and York where you can then change to travel to Harrogate. There is a direct service from Kings Cross on weekdays at 5.33 pm, and direct trains to Kings Cross on Sunday 20th at 5.07pm, and weekdays at 7.34 am.

National Rail enquiries: +44 (0)8457 484950.



**Travelling by air:** Leeds Bradford International Airport ([www.leedsbradfordairport.co.uk](http://www.leedsbradfordairport.co.uk)) is 20 minutes from Harrogate; now three flights a day by BA from Heathrow and at great prices! Manchester International ([www.manchesterairport.co.uk](http://www.manchesterairport.co.uk)) is 90 minutes from Harrogate, with direct train services to Leeds station.



**Hotels & accommodation:** see below.



**Taxis:** Blue Line Taxis can be contacted on +44 (0)1423 530830 or Yellow Line Taxis can be contacted on +44 (0)1423 521531.



#### Opening times:

**Sunday 20th September:** 9.30am – 5.30pm

**Monday 21st September:** 9.30am – 5.30pm

**Tuesday 22nd September:** 9.30am – 4.00pm

### ACCOMMODATION – SPOILT FOR CHOICE!

Harrogate offers accommodation to suit every taste and budget. The town's grand Edwardian mansion house hotels were built for visitors flocking to reap the benefits of the healing spa waters. Packed with character, yet boasting every modern convenience, there are many such establishments within easy strolling distance of the show.



There are also chic new boutique hotels, combining period architecture with stylish decor and lavish facilities; and a multitude of smaller, more relaxed places to stay including serviced apartments and self-catering options.

What's more, a new 107-room Premier Inn directly connected to the HIC is now operational. Most exhibition venues only have one on-site hotel – HIC will now have two!

**HOW TO BOOK: Reservation Highway** has again been appointed as the show's official accommodation agent. They have block-booked a variety of different rooms close to the exhibition, and often at special rates that you may not be able to find elsewhere. To see the full list, and for the online booking form, simply go to the 'Visit' section of the show website.

# BUSINESS ENRICHMENT THEATRE – HALL C

Hear exclusive insights, tips and advice from a variety of expert speakers. Find out what makes an ideal shopping experience, learn how to market wool carpets, understand how to utilise social media to engage your target market, and much more! You'll also get the inside scoop on 2016's top trends!

## SPEAKERS



**Phil Pond, Scarlet Opus** – has been responsible for adding significant profit and sales growth to retail and manufacturing businesses. He has worked for global brands, SMEs and his own companies.



**Jane Gardner, Project Manager, Carpet Recycling UK (CRUK)** – has extensive experience in running successful industry-led collection trials and schemes, such as the Recofloor vinyl flooring take-back programme and the UK Recovinyl scheme.



**David Abbott, e-Commerce Entrepreneur & Consultant, IBP** – uses his wealth of marketing experience to help companies get more visitors to their websites – and convert them into paying customers.



**Neville Hinchliffe, Arighi Bianchi** – manages the flooring department with his 15 years' industry experience. After achieving Zero Waste to Landfill, he was recognised as the 'Recycling Champion 2015' at the Carpet Recycling Awards.



**Steve Phillip, Founder & MD, Linked2Success Limited** – has helped hundreds of well-known businesses build their client bases and brand awareness through social media.



**Vanessa Brady OBE, Founder, SBID** – is an international multi-award-winning interior designer, business consultant and founder of the Society of British and International Design.



**Jonny Ross, Jonny Ross Consultancy Ltd** – with over 16 years' experience in small business and digital online technologies, he has a proven track record in delivering strategies and solutions that will drive the right audience to a both retail and e-tail stores.



**Pete Thornton-Smith, PeterTS.com** – is a quality-management specialist with good communication, technical, management and presentation skills relative to all levels within an organisation.



**Scott Wilson, Regional Director, Interface** – a successful manager of multi-channel Sales and Key Account Teams with a wealth of experience gained from working with market-leading companies.



**Tim Booth, Marketing Manager, British Wool Marketing Board** – joined the BWMB in December 2003, to work closely with its licensed manufacturers in both the UK and the USA. He was previously employed in the textile industry, testing and inspecting wool, and other fibres, from all parts of the world.



**Bridgette Kelly, Marketing Consultant, Campaign for Wool** – since 2010 a marketing consultant on the Campaign for Wool – representing British Wool and the UK textile industry as well as leading the Campaign's initiative for the interiors sector in the UK and the USA on behalf of the global wool industry.

## SCHEDULE

### DAY 1. SUNDAY 20TH SEPTEMBER

#### 10:00 – 10:45 The flooring shop consumers want in future *Phil Pond, Scarlet Opus*

This year, the Trends Hub has been turned into flooring shop that features everything consumers desire from a flooring shopping experience. Hear Phil Pond explain what those desires are and how the selected features meet them. Then take a look around the exhibit, and pick up ideas for your own store!

#### 10:45 – 11:30 WoolRetailer.com

**Tim Booth, Marketing Manager, British Wool Marketing Board**  
**Bridgette Kelly, Marketing Consultant, Campaign for Wool**  
Don't miss the Campaign For Wool's WoolRetailer.com seminars, and learn all about the amazing story of naturally grown, super-strong, seriously long-lasting wool carpet; a few surprise prizes are promised for those that attend and sign up!

#### 11:30 – 12:15 How to price your products & win

**David Abbott, e-Commerce Entrepreneur & Consultant, IBP**  
Discover three ways customers decide whether a price is fair, and how by understanding those you can charge higher prices. The ideas are simple to implement, and you can go back to your business a day later and start to use them at no additional cost.

#### 12:15 – 13:00 How to build and manage your brand online *Houzz UK*

Learn how to get noticed, build credibility and engage with homeowners online from the world's fastest-growing online interiors platform. They'll also reveal key data from the recent 'Houzz and Home Survey', revealing what projects homeowners are planning and how much they plan to spend.

#### 14:00 – 15:00 Converting strangers into clients or contacts *Pete Thornton-Smith, PeterTS.com*

Learn to work some awesome techniques into your new networking strategy! Hear how you can implement four threads of behaviour that create an impressive picture, boost your networking technique, and be inspired to put it into practice.

#### 15:00 – 16:00 Recycle your carpets, save on disposal costs, gain green credentials

**Jane Gardner, Project Manager, Carpet Recycling UK (CRUK)**  
**Neville Hinchliffe, Arighi Bianchi**  
Hear about how you can benefit from carpet recycling, save money on waste, gain green credentials and provide an enhanced service to your customers.

"Call me sad, but Harrogate and the National Flooring Show remain as one of the highlights of my year. I would forego the Cup Final, Grand National, Boat Race, Eurovision Song Contest, but miss Harrogate? NO!"



## SCHEDULE *continued...*

### DAY 2. MONDAY 21ST SEPTEMBER

**10:00 – 10:45 Not on social media? Then you're losing customers! How your competitors steal your clients using social media. Part 1.**  
*Steve Phillip, Founder & MD, Linked2Success Limited*  
Understand what it takes to make social media work for your business and how, with some simple, consistent activities, you can increase your company's visibility and attract more new clients.

**10:45 – 11:30 WoolRetailer.com**  
*Tim Booth, Marketing Manager, British Wool Marketing Board*  
*Bridgette Kelly, Marketing Consultant, Campaign for Wool*  
Don't miss the Campaign For Wool's WoolRetailer.com seminars, and learn all about the amazing story of naturally grown, super-strong, seriously long-lasting wool carpet; a few surprise prizes are promised for those that attend and sign up!

**11:30 – 12:15 Reimagining supply chains: Net-Works™**  
*Scott Wilson, Regional Director, Interface*  
Learn about the Net-Works programme, which turns waste fishing nets into carpet tiles. The project evolved from a desire to tackle marine litter and develop solutions with both environmental and social benefits. It uses business to do well, by doing good.

**12:15 – 13:00 How to build and manage your brand online**  
*Houzz UK*  
Learn how to get noticed, build credibility and engage with homeowners online from the world's fastest growing online interiors platform. They'll also reveal key data from the recent 'Houzz and Home Survey', revealing what projects homeowners are planning and how much they plan to spend.

**14:00 – 14:45 How to sell flooring to interior designers**  
*Vanessa Brady OBE, Founder, SBID*  
Find out how to increase your sales with this increasingly important group, and gain insight and access to the mid to high end of the interiors sector.

**15:00 – 15:45 Blogging to increase sales**  
*Jonny Ross, Jonny Ross Consultancy Ltd*  
Learn how blogging boosts your Google rankings, hear how you can build a community around your organisation, discover what makes an effective website, gain simple yet effective SEO tips, and more!

**16:00 – 16:45 Not on social media? Then you're losing customers! How your competitors steal your clients using social media. Part 2.**  
*Steve Phillip, Founder & MD, Linked2Success Limited*  
Find out why online marketing and relationship building using social media can no longer be ignored. You'll also learn how to use social media to increase your brand's visibility and attract more new clients.

### DAY 3. TUESDAY 22ND SEPTEMBER

**10:45 – 11:30 TBC**

**11:30 – 12:15 2 key flooring trends for 2016**  
*Phil Pond, Scarlet Opus*  
Get ahead of the game and discover how design trends for interiors are forecast, and get a sneak peek of 3 key trends for 2016 – the colours, materials, shapes and patterns.

*The seminar programme is correct at the time of printing, but is subject to change. Check the website for the latest updates.*

## THE DEMO ZONES ▶▶▶

There will be TWO demo zones again this year, following the success of last year's expanded programme. Don't miss the comprehensive 3-day programme, spearheaded as always by the CFA/FITA/NICF. Various exhibitors will also have demos on their own stands.



### Daily schedule

(Programme may finish earlier on Tuesday 22nd)

#### ZONE 1, HALL B: SUBFLOOR/TOOL DEMOS

- 10:00** Moisture measurement and equipment
- 10:30** DPMs and fast track DPMs
- 11:00** Repair mortars
- 11:30** Plywood templating
- 12:30** Plywood joints and other repairs
- 13:00** Smoothing compounds – core products
- 13:45** Specialist subfloor preparation
- 14:30** Tools for the floor layer
- 16:30** Adhesive application

#### ZONE 2, HALL M: FLOOR FINISHES DEMOS

- 10:00** Underlay installation
- 10:30** Carpet stretch-fit installation
- 11:00** Carpet installation – stairs and bullnose
- 11:45** Carpet joins
- 12:15** Installation of domestic vinyl flooring
- 13:00** Commercial resilient flooring installation (flat area)
- 13:45** Cap and cove including welding
- 14:15** Luxury vinyl tile insulation
- 14:45** Lino installation
- 15:15** Laminate and floating wood installation
- 15:45** Carpet tile installation



# WHO'S EXHIBITING?

## – FULL A–Z

A + B Interiors	C31	Furlong Flooring	A14/20	Packexe	B53
Abingdon Flooring	A15/A16	Gaskell Wool Rich	A29	Phoenix Textiles	M8
Adam Carpets	C39	Gemini Adhesives	B15	Piccolo Group	A23a
Adriatica Timber Agency	C16	General Finishes	B46	Plastic Extruders	B42
Airstep Underlay	A9a	Golden Solutions Industrial and Commercial	M32	Primatch	B17
Anhui Hanhua New Construction Material	B21	Gooch Oriental Carpets	St George Hotel	QA Flooring Solutions	B20
Antalis	C49	Graboplast	B43	Quick-Step	B5
Ardex	M17	Green Tree Distribution	A26	Radin Parsa Iranian	M32
Asiatic	M27	Greenacres Artificial Grass	B11	Rama Carpets	C41/44
Associated Carpet Group	C34	H & V Carpets	M1	Revolutionary Displays	C12a
AT Industries	B11	Hadfields	A32	RFMS	M29/M29a
Axminster Carpets	C17	Hall's	M25	Rol-lite Blinds	B12
F. Ball and Co	B1	Hanson Plywood	M7	The Rubber Company	B12A
Bajong	Holiday Inn	Happich Group	B36	Rug Guru	M8
Ball & Young Limited	M20/24	Hawwoods Accessories	B17	Sebo (UK)	C20a
Barnscroft of Devon	C19	Hug Rug	M8	Smart Direct (Europe)	A2
Beaulieu Flooring Solutions	St George Hotel	Hugh Mackay	C9	Smart Strand	M19
Betap Tufting	Majestic Hotel	Interfloor	B16/31	SMG The National Furnishing Group	M3
BMK	M22	Interiors Monthly	C21a	Spotnails Maestri	B41
Brintons Carpets	C18	IVC Group	B24	Stairrods	B34
British Wool Marketing Board	C40	Jaymart	B37	Steinel	B38
Brockway Carpets	C3	Jiangsu Beier	C47	The Stocklists Magazine	A3
Bronte Carpets	C23	Jiangsu Beier	M37	Stone Age Rug Company	C2
Campaign For Wool	Wool Trends Centre - Hall C	Jiangsu Himalaya Natural Fiber Products	M38A	Storacon	C20
Campan Machinery	C32	Jumpax ®	B26	Stronghold	B44
Canadia Wood Flooring	B23	Karndean Designflooring	C13/29	Stroolmount UK Ltd	M9
Carpet Recycling UK	M35	Karndean Looselay & Palio Clic	B30	Supreme Rugs	M5
Cavalier	C5	KDF	B8	Swift-Train	B55
Central Flooring	A7	Kenburn Carpet Crusher	M31	Taizhou Huali Plastics	C48
Changzhou Dongjia Decorative Materials	A6	Kersaint Cobb	A13/21	TCS The Carpet Specialist	C33
Changzhou Jinuo Decorative Materials	A24	Kingsmead Carpets	C15/26	Thomas Whitter	C9
Classis Carpets & Rugs	Majestic Hotel	KJC Carpets	A8	Tomorrow's Flooring	B49
Computers for Flooring	A25	Lano	M19	Tramex	B6
Condor Carpets	St George Hotel	Lifestyle Floors	A12/22	Ulster Carpets	C17a
Contract Flooring Association	B10	MagiGLIDE UK	C11	The Ultimate Rug Co.	A10
Contract Flooring Journal	B10	MABOS™	M10	Unifloor	B26
Coralie Flooring UK	A30	Manchester Picture Frames & Flooring	C35	Victoria Carpets	C14/28
Cormar Carpets	A17/A18	Manx Carpets	C10	Vintage & Modern Rug Co Ltd	A33
Crown Floors	A1	MasterPiece Systems Ltd	C51	Welspun Syntex - Robert S Maynard	A2a
Curtis Wool Direct	Hall C Cafe	MasterWeaver	C1	Westex Carpets	C7
Cybergold	A4	Matparts	B14	Wharnccliffe Business Systems	C22
Distinctive Flooring	A15/A16	MaxZara	B7	Whitestone Weavers	C9
Dry Cell	B40	Mayne Computer Technology	C12	Wilkies All Floors	M30
Earthwerks	B55	MCA Floorwise	M12	Windmoeller Flooring Products	B27
Edel Telenzo	C37	Mercado	M21	Wineo ®	B27
ETC Rugs	M39	Merryfield Carpet Cutting Machinery	B51	Wolff Tools (Uzin)	B10a
ETF Machinefabriek	A27	Metro Group	M34	WoolSafe	C1a/C52
ExpoService SRL	C30	Millennium Weavers Europe	St George Hotel	Workzone	B45
F & X Carpets	M14/M28	Mr Tomkinson	A28	WTC Workwear	B45
Factory Flooring Outlet	A9a	Muddle Mat	M8	XPS Foam Ltd	B3
Fells Carpets	M26	Neuhofer Holz	B48	Yingcheng Wood Flooring	A9
FITA	Demo Areas Halls B & M	NICF	Demo Areas Halls B & M	YTD	B47
Flooring Sales	B9	Nonwoven (Ossett) Ltd	M41	Zhangjiagang Elegant Plastics	B18
Floorwise North East	M12	Northern Flooring Distributors	M12	Zhejiang Kimay Building Material Technology	B29
Foam Matting India	C21	Novostrat	B4	Zhejiang Shiyong Timber	A5
Footfall Flooring	C36	Oriental Weavers	M23	Zhengzhou Jinpeng Underlay	M38
FUNgrass	C10a	Ornate Carpets	M13		



# EXHIBITOR SHOWCASE

Here's just a small taste of the huge variety of flooring products and services you'll see at the Show...

**ABINGDON FLOORING** is the UK's largest manufacturer of quality carpets. In the last 12 months, over 500,000 customers have selected one of their ranges via a select band of premium retailers.



**ADAM CARPETS** are making another appearance at The Flooring Show after last year's successful return. See their POS mood boards as

well as their Fine Worcester Twist range's new lifestyle-inspired 'Hugo & Ella' collection of colours.

**ANTALIS PACKAGING** will be showing their technically and visually high-quality underlay materials for solid, engineered, parquet and laminate floorings, which combine thermal and sound insulation with damp-proof performance.

**ARDEX** will be exhibiting its range of high-performance flooring products that are ideal for the installation of luxury vinyl tiles.

**ASSOCIATED CARPET GROUP** are looking forward to showing independent retailers how an ACG membership can improve their profitability. They will be showcasing professional display stands and marketing support exclusive to ACG members.

**BARNSCROFT OF DEVON** will be focusing on new colours as well as high-quality cowhides and beautiful rugs. Barnscroft of Devon has tapped into the current fashion of surrounding ourselves with natural products in our homes, providing excellent fleeces and rugs at a competitive price.



**BETAP TUFTING** and Betap Nonwovens will be showing a comprehensive collection of products that include yarn combinations of

wool, polyamide, polyester and polypropylene, with many different weights and gauges.

**BRINTONS** is proud of the accomplishments and projects it has been involved in since 1783. As part of the show's Wool Trends feature, join Brintons to celebrate its history and see snippets from the archive. Plus, you can enter a fantastic competition to win a city break to celebrate the new 'City Plaids' series.



**BROCKWAY CARPETS** will be debuting their new collections for 2015 at the show. Five stunning new ranges feature new colours and textures with

Brockway's signature wool-rich carpets for both domestic and contract markets.



**CANADIA WOOD FLOORING** has built a strong reputation by helping customers develop flooring sales with innovative quality

products. They've a large range of flooring, laminate, wood and accessories. They'll be showcasing their Aqua Laminate flooring and launching their 2016 collection at the show.

**CONDOR CARPETS**, the Netherland's leading floor coverings manufacturer, will be featuring their collections of wool twists and loops, polypropylene twists and saxonies, naturals, contract carpets and the renowned Condor Grass collection. Vebe will also be there, showing the latest barrier matting and runner styles along with a complete needle punch offer.

**CONTRACT FLOORING ASSOCIATION** is one of the UK's leading trade associations for flooring. Established in 1974, it has always stood for quality in materials, installations and approach to business.

**CONTRACT FLOORING JOURNAL** is the official journal of the Contract Flooring Association, covering every type of flooring and encouraging lively debate on key issues. The Contract Flooring Journal has been exhibiting at the show for around 20 years, and it is read by more flooring contractors than any other flooring magazine, according to leading market research organisations.



**CORMAR CARPETS** will be showcasing the latest additions to its portfolio of carpet collections at The Flooring Show. With a focus on the Bouclé

Neutrals wool-rich loop-pile carpet and the updated Natural Berber Twist collection, visitors will also get the chance to see the full range of in-store display options and point of sale material.

**CYBERGOLD UK** is the leading name in patented rug anti-slip products and has been producing rug-grip technology since 1997. Products span a range from spray-on products to underlays, each designed to provide a fast and effective solution for slip-free rugs and carpets.

**EARTHWERKS** specialise in floor coverings, including the new Opera Combo for commercial applications, the new Harmonie Canto for residential applications, the new RIO Clic for quick and easy installation, and the Jupiter range of loose-lay tiles and planks.

**EDEL TELENZO** are famous for their high-quality wool loops with distinctive constructions. All carpets are guaranteed against moths, carpet pilling and pile reversal/shading. Further, all Edel Telenzo carpets are treated with Scotchgard® for extra stain protection.

**ETC RUGS** offer an extensive variety of rugs of an exceptional quality and affordable prices that include many varieties, colours and designs.

"One of the best flooring shows I've attended in recent years. The layout in the halls and quality of the stands made it easy to see everything I wanted to see in one day."

**ETF MACHINEFABRIEK B.V.** is a world-leading manufacturer and supplier of machines for the floor covering industry, both for producers of floor coverings as well as for wholesalers. ETF is mainly specialised in machines for inspecting, cutting, rolling, wrapping, roll transport and sorting.



**EXPOSERVICE SRL LUXURY VINYL FLOORING** is pleased to introduce its LVT flooring collection named Swing, which is easy

and fast to install and suitable for high-traffic premises.

**FITA** provides specialist training, qualifications and assessments for the floor covering industry.

**GASKELL WOOL RICH** is focused on loop-pile carpets in a mixture of wool blend yarns. Products are sourced from across the globe to present a wide range of textures and shades. Recently launched is Faroe, a 100% wool, 3-ply loop-pile range developed in close collaboration with Wools of New Zealand.

**H&V** are going to be launching new ranges, as well as displaying their current product portfolio, at The Flooring Show. Their range includes polypropylene saxonomies, structured-loop budget twists, hard twists, wiltons and soft-touch carpet.

"We find the Flooring Show of particular importance for seeing all our suppliers in one place. The relaxed atmosphere enables you to spend as much time as you like on each stand without feeling pressured. The facilities are close at hand, and it is great social event for meeting up with people in the industry and catching up with trade news."

**HANSON PLYWOOD** are exclusive distributors of SP101 Flooring Plywood, a high-quality panel product carefully designed to meet the requirements of the CFA guidance note on underlay plywood for flooring applications, and an ideal substrate for levelling a surface prior to laying a high-value flooring product.

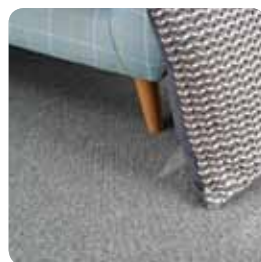
**HAVWOODS ACCESSORIES LTD** are exhibiting their unrivalled range of flooring accessories, showcased along with the launch of an innovative and ground-breaking flooring system for flooring contractors and facilities management alike.



**HUG RUG** are celebrating 40 years of excellence in service and solutions, and they are going to be exhibiting their unrivalled range of

flooring ccessories at The Flooring Show.

**KENBURN CARPET CRUSHER** is one of Europe's leading suppliers of waste-handling solutions, including carpet recycling equipment. They made their debut at The Flooring Show last year, launching a carpet recycling initiative for new off-cuts as well as old post-consumer carpet and underlay waste. The response to the launch was amazing, and Kenburn immediately booked a larger stand for 2015.



**KINGSMED CARPETS** will feature their new range of modular wall units in three categories – Wool Loop, Wool Twist and Clean Easy. They'll also

display their new ranges: 'Fantastic', a two-weight, two-ply plain and heather twist in Clean Easy livery, and 'Roxburgh', a competitively priced three-weight 80/20 wool twist.

**MASTERPIECE SYSTEMS LTD** offers a highly affordable and simple-to-use measuring and planning system designed for shops and/or customers' homes. Retail and contract versions are available, each with a suite of optional modules.

**MAYNE COMPUTER TECHNOLOGY** will be showing their new Mayne Mosaic Mobile software for carpet and floorcovering retailers, especially designed to run on tablets, iPads and iPhones. The software gives the retailer the ability to easily raise estimates and orders either in the showroom or at the customer's home.

**MERRYFIELD GROUP** offers the floor covering industry an active solution for carpet or vinyl roll sizing operations. Added to their extensive range of carpet and roll-cutting machines for 2015, the Eco-Slit compact twin-shear slitting facility gives a flexible option for chopping or cropping roll stock for either roll sizing operations, pattern or sample book manufacturing and mat and rug making.

**MILLENNIUM WEAVERS EUROPE** is a manufacturer of fine polypropylene twist and saxony carpets for the residential market, with a focus on design, quality, value and service.

**MR TOMKINSON** prides itself on product innovation and leading the market in new trends. An example of this is the Tomkinson Twist, the world's best-selling wool twist carpet available in twenty colours, four weights, and two widths.

**MUDDLE MAT** offers British-made, machine-washable doormats. Their range includes cotton plains available in 4 colours and 3 sizes, as well as a range of patterned mats made from hard nylon. A branded stand is available for Muddle Mat.

**NEUHOFFER** is a supplier of profiles and accessories for floors, walls and ceilings to the international elite in their field of manufacturing. Neuhofer is able to offer their customers a complete range of accessories from a single source, sparing them the difficulty of dealing with a variety of suppliers and thereby saving valuable time.

**NICF** was established in 1979 with the aim to promote excellence within the field of flooring installation, and to provide assurance of quality to workmanship to the public.

**ORIGIN** offers the Natural Rug Collection – luxurious and durable with a soft, cushioned texture, the Décor Rug Collection – strong and durable, bringing a lustre and depth of colour, the Choice Rug Collection – stain resistant, long-lasting and great value, and the Sun Storm Collection – suitable for indoors or lightweight use outdoors.



**PACKEXX** provides the ultimate solution for the temporary protection of floors and surfaces against spillages, debris and heavy foot

traffic during building, renovating, decorating or house moving.

**PHOENOX TEXTILES** proudly presents its leading brands for rugs & doormats: Rug Guru, Origin, Hug Rug & Muddle Mat.

**PLASTIC EXTRUDERS** will be displaying the Fronrunner Entrance Matting system. Manufactured from extruded open-grid PVC, the system offers a fully adaptable product for scraping, drying and brushing footwear when entering a building. The latest addition to the range – Fronrunner SB and SB Plus offers an engineered entrance mat on a roll ready to cut as required.



### QA FLOORING SOLUTIONS

are a leading integrated flooring solutions specialist, providing underlays for every application, a beautiful range of

luxury vinyl flooring and a wide range of flooring accessories.

**RUG GURU** offers a luxury range of New Zealand wool & viscose rugs. Inspired by travel through the Middle East, absorbing knowledge & sourcing designs from the best these producers have to offer. They only use the finest yarns available and understand the importance of design, colour and texture.

*"It's a chance to speak with manufacturers about new and emerging trends, to take advantage of show 'specials', and to talk with manufacturers about existing stock lines. Being 'off the shop floor' enables me to discuss without distraction where we can build on that relationship and how we can move forward."*

**SEBO (UK)** will be exhibiting at The Flooring Show for the third consecutive year in 2015. They are becoming the 'go to' floorcare brand as a result of their long-standing association with the carpet and flooring industry. This has enabled many flooring and carpet retailers to sell SEBO vacuum cleaners in addition to the any floor coverings in their stores.



**TCS THE CARPET SPECIALIST** is one of the UK and Ireland's leading manufacturers of fine Italian leather motion suites, in addition to the Royal Coil Mattress

range and the newly launched enterprise, TCS The Carpet Specialists. There are 20 ranges in total, covering a wide cross section of good, better and best across the categories, providing an excellent range of products.

**TOMORROW'S FLOORING** covers the latest news, issues and advancements in the flooring industry. Regular features include new products and product developments, service innovations, installations, training and education, new legislation, special promotions and market trends.



**TRAMEX** was founded in 1974 and invented the first non-destructive moisture meter for building inspection in 1979, which was featured on BBC's flagship science

programme, 'Tomorrow's World'. Since then, Tramex has been the leading manufacturer of moisture and humidity meters for the building envelope and construction-related industries.



**ULSTER** will be showcasing a number of exciting new products at Harrogate, including the much anticipated Braeburn, the Boho Collection

completed by the addition of the Hamilton range, the updated York Wilton range, the popular Open Spaces Collection, and more!

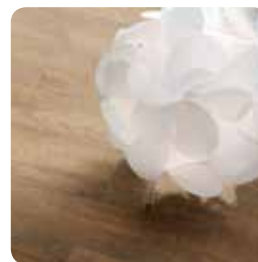


**VICTORIA CARPETS** are a British manufacturer who have been crafting and supplying design-led carpets for over a century. They strive to evolve with their

customers and as interior trends dictate to ensure they continually provide products of the highest quality and beauty.

**VINTAGE & MODERN RUG CO LTD** are excited to be exhibiting for the first time. They will be displaying their continuity ranges, as well as exclusive hand-knotted individual pieces. Join them on their stand for a chat and a glass of V&M bubbly!

**WESTEX CARPETS** have been manufacturers of premium carpets for over 35 years, combining excellence in innovation, performance and design to create durable, luxurious and resilient 100% wool carpets and 80/20 wool-nylon-mix carpets.



### WINDMOELLER FLOORING PRODUCTS

stand for over 35 years of experience in producing high-quality and innovative floorings, offering ideal solutions for

private and commercial areas. Their product range comprises high-quality design flooring, laminate and multi-layers, as well as the world's first resilient organic flooring 'PURLINE' made of bio-polyurethane, which mainly consists of renewable raw materials and natural fillers.



### WOLFF TOOLS

is an award-winning company that offers a range of high-quality machines and special tools for substrate preparation and installation of floor

coverings. They'll be showcasing their new, innovative ROBO-Stripper on their stand, as well as the Piranha Door Saw for safely and precisely cutting doors, doorframes and door cases.

*"At Harrogate, I can see the majority of suppliers I deal with under one roof, and I'm able to compare products immediately before making any decision on purchases. Also, it's a focal point of the year – if I want to change or replenish stock ranges I can start to run down existing stock to coincide with the show. Also of course, there is the social side of Harrogate. A chance to catch up with people who you may speak to throughout the year, but not see."*



*"I attend the show to get up to date with new products. It's also very useful to get up to date with industry news, and you cannot beat meeting suppliers in person for making relationships closer."*

#### Supporters



#### Media partners



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